

17 December 2009

SHOWTECH 2011
International Trade Show and Conference for
Stage and Event Technology, Equipment and Event Services
7 – 9 June 2011, Berlin Exhibition Centre

New Internet presentation: SHOWTECH puts even stronger emphasis on information and service

House lights down, stage lights on: SHOWTECH starts into the new year with a new Internet presentation. With expressive colours, a modern design and clearer layout, the International Trade Show for Stage and Event Technology, Equipment and Services opens the view on its next and 15th edition in 2011.

A wide range of online services allows exhibitors and visitors to prepare themselves for SHOWTECH 2011 at this stage already. Exhibitors will not only find a detailed trade show profile and hall plans but also the registration documents for the coming event. The new SHOWTECH homepage also presents the winners of the SHOWTECH PRODUCT AWARD 2009. Registration functions for the SHOWTECH Newsletter and an extensive photo gallery conveying impressions from the last trade show and SHOWTECH NIGHT complete the range. Until the next show, new services and information will continuously be added to the new homepage.

SHOWTECH 2011 already half booked

In the list of exhibitors, the new homepage already provides an overview of the companies who have confirmed their participation in SHOWTECH 2011 (7 – 9 June 2011 in Berlin) at this stage. 18 months before the start of the fair, half of the exhibition area has already been booked.

www.showtech.de